

Consent for the use of photos, films, audio recordings and names

We always take great care of the personal integrity when we use images of students. We always make sure to follow existing laws and regulations. In this case, we are mainly considering the General Data Protection Regulation (GDPR) and the act on names and pictures in advertising. If we assess that images are needed as part of our duty to provide you/your child an education, we can photograph/film/record without your consent. These images are, among others used for pedagogical documentation or as part of your child's education.

In order to photograph/film/record your child and distribute these photos/films/recordings and your/your child's name for information and marketing purposes, we need your consent. Responsible (data controller) for this is _____ . The data controller is part of the AcademeMedia Group.

The photos/films/recordings and names will be published no longer than 3 years from today's date, or until you revoke your consent. You can revoke your consent at any time. In accordance with your consent, the photos/films/recordings and names can be used by other subsidiaries within the AcademeMedia Group in various contexts. You will not be informed prior to each publication during the time photos/films/recordings and names may be used in accordance with this consent. The photos/films/recordings will be removed from our archives once your consent expires.

You are entitled to change your mind at any time and withdraw your consent. In that case, we will stop using the photos/films/recordings and the name. However, withdrawing your consent does not mean that prior publications will be considered illegal. If you wish to withdraw your consent or have questions about how we manage the publications, please contact the [Data Protection Officer](#). Contact information and more information about how personal information is handled and information regarding your rights are available at trygg.academeMedia.se.



Consent

By ticking the boxes below, I agree, or I do not agree, that photos/films/recordings and names may be used for the purposes described below.

The consent is valid for (enter student's name): _____
with social security number: _____.

Information material and internal communication

Yes, I consent that _____ for 3 years from today's date, is allowed to continuously take photos/films/recordings in which me/my child are visible and use my/my child's name. The above-mentioned party may use these photos/films/recordings in information material, such as newsletters and presentations.

No, I do not consent to any of the above.

Marketing material and external communication

Yes, I consent that _____ for 3 years from today's date, is allowed to continuously take photos/films/recordings in which me/my child are visible and use my/my child's name. The above-mentioned party may use these photos/films/recordings in marketing material. Such material consists of publications on social media such as Facebook, Instagram, Youtube, adds, posters, images on our website, catalogues, invites for events, etc.

No, I do not consent to any of the above.

Guardian's signature

Guardian's signature

Printed name

Printed name

County and date

County and date

Student's signature (minor or of age)

Printed name

County and date

