

Consent for the use of photos, films and names in accordance with the act on names and pictures in advertising (1978:800)

We always take great care of the personal integrity when we use images of students. We always make sure to follow existing laws and regulations. In this case, we are mainly considering the General Data Protection Regulation (GDPR) and the act on names and pictures in advertising.

In order to photograph/film you and distribute these photos/films and your name for information and marketing purposes, we need your consent in accordance with the act on names and pictures in advertising. Responsible (data controller) for this is

_____.

It is the same company that has been specified as the data controller for your personal data that handles your consent in accordance with the act on names and pictures in advertising. The company is part of the AcadeMedia Group. Photos/films or text in which you can be identified can therefore also be used by other subsidiaries within the same group.

You are entitled to change your mind at any time and withdraw your consent. In that case, we will stop using the photos/films and the name. However, withdrawing your consent does not mean that prior publications will be considered illegal. If you wish to withdraw your consent or have questions about how we manage the publications, please contact the [Data Protection Officer](#). Contact information and more information about how personal information is handled and information regarding your rights are available at trygg.academedia.se.

Consent

By ticking the boxes below, I agree, or I do not agree, that photos/films and names may be used for the purposes described below.

The consent is valid for (enter name): _____ with social security number: _____.

Yes, I consent that _____ is allowed to use photos/films in which I am visible and use my name for marketing of services, products or other goods. My consent can be used by other subsidiaries within the AcadeMedia Group.

No, I do not consent to any of the above.

Signature

Printed name

County and date

